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## ‘GOTTA CATCH ‘EM ALL’ IN DOWNTOWN GLENDALE ON AUGUST 20

**GLENDALE, Ariz.** – The global phenomenon, Pokemon Go, has swept up downtown Glendale in its monster-catching frenzy! *Visit Glendale* and the downtown business community are inviting players to head to the area on Saturday, Aug. 20 for PoGo Glendale Downtown, between 6-10 p.m.

This free event will offer prizes and giveaways, specials at area merchants and a fun evening touring the downtown. Players must start in Murphy Park, located at 58<sup>th</sup> and Glendale avenues, where they will receive a PoGo Glendale Downtown passport. The passport provides the walking route for the event, as well as eight squares that can be stamped at stops along the way; once the route is completed players can return to Murphy Park to enter for a prize, with at least four stamps on their passport. The drawings will start at 8 p.m. and will continue every 30 minutes until 10 p.m. People who completed the route with all eight stamps on the passport will be entered for an additional prize of a 3-D printed PoGo bracelet, but quantity is limited to 100). In addition, anyone who turns in a card will be entered to win a grand prize. The drawing will be held at 10 p.m.

The route for the event is approximately two miles, and will take an estimated 30 minutes, or longer, depending on how many stops are made along the way. Players will discover 35 pokestops and four gyms on the route.

Various businesses will be open or extend their hours, to stamp passports and offer special deals on merchandise, food and beverages and even themed Pokemon treats for players. One such offer will be at Papa Ed's Ice Cream, 7146 N. 58<sup>th</sup> Ave., who will offer Pokemon Ice Cream treats, Fluff It Marshmallow Pokemon Pops and Wild Paras Orange Floats. In addition, the shop will feature a charging station, sponsored by Bears & More, which may be needed by players whose batteries are draining. Players will receive a full list of participating merchants along with their passport.

This event is free, and plenty of free parking is available throughout downtown Glendale. For more information, and to RSVP on Facebook, visit [www.visitglendale.com](http://www.visitglendale.com) or call the Glendale Visitor Center at 623-930-4500.